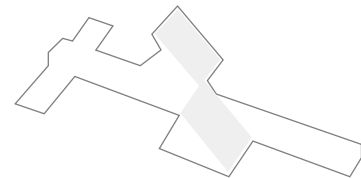


Teams

It's easy to have fun in numbers! That's why you can now find Teams at betterplace.org. Members of a team donate all into one pot. From time to time, the team donates the collected money to a project of their choice. Founding a team makes it possible to collect high amounts of donations in a short time and with innovative methods. The following examples are suggestions to inspire and stimulate your creativity about how you can best activate your team.

Ready, set, go!

Your betterplace.org team could run a marathon together, donating a specific amount for every kilometre to your chosen projects. This translates as well to other sport tournaments, where points can be changed into Euros donated. To up the ante, friends and relatives could commit to multiplying your donations. Alternatively, you could ask a sports league to set a price that will be donated as soon as an important record in a particular sport is broken. A team victory could be rewarded with a donation out of the team account.



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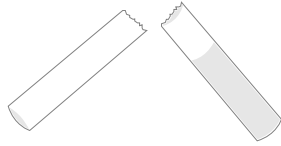
Found a lottery team! Encourage donors to join a football betting pool in which the winnings are donated to your team's projects. In this way, you can expand your betting pool to people who are interested in social engagement.

Going once, going twice...

Most people have things at home that they don't need anymore. Your betterplace.org team could collect these things and organise your own auction among friends and acquaintances, at a flea market or over ebay.

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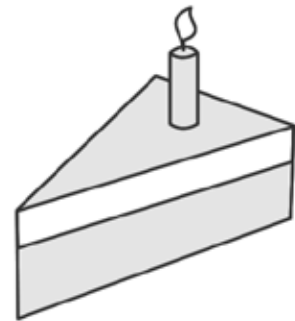
Don't start with big intentions, but with small deeds



Many people have good intentions. They want to quit smoking, lose weight or come on time to work. Help a group of like-minded people to keep their commitments. For each cigarette smoked, kilo gained, or minute too late, team members donate a decided amount to your projects. Or you could donate as a reward for each smoke-free day, each kilo lost, and each punctual meeting.

Philanthropy of the stomach

Connoisseurs are more likely to pay more for a tasty treat or slug of something special if it's for a good cause. Encourage your team to purchase waffles or mulled wine at the Christmas or flea market, thereby donating to your cause. This could just as well be applied to hot dogs and refreshments at school or sport festivals.



Compassion means suffering

Challenge the men on your team to grow a moustache. This will certainly raise curiosity about why they suddenly have facial hair, thereby attracting amused donors to give toward the goal of finally shaving it off. This tactic draws attention to your project and helps raise funds.

